



HOMNICEN GROUP

SOUWU MEDIA

# Guiyang Huaguo Park ” City Furniture “

#01 Batch Media Specific Planning and Design Program



## ● Project Background

As the exclusive media operator of Hua Guo Yuan community, Sou Wu Media combines artistic thinking and technological wisdom with the concept of "urban furniture", unified planning, and building in batches to beautify the city and enhance its value.

## ● Core Purpose

- 1、 Urban Furniture, Media Oriented - Based on media operation, planning and leading construction.
- 2、 Clear theme, distinctive style - the design contains symbolism, reflecting corporate philosophy
- 3、 Everyone style, novelty and chic - modeling combined with lighting, atmosphere and details

## ● Basic idea

- 1、 Specific theme: "Charming Hua Guo Yuan - City of Wisdom supporting the series of specialized facilities
- 2、 Specialized design: implantation of blue elements of VIS of SoDance Media, new style, new shape, new effect.
- 3、 System construction: systematization, high specification; good quality, high effectiveness; large capacity, high value



# Media Facilities Specific Plan

- > Open spaces and intersections  
Advertising space under 25m
- > Municipal trunk road  
Advertising space under 15m

## A - Large equipment

- A1-LED full color screen round column sign
- A2-Double four-sided column sign
- A3-Four-sided column sign
- A4-Three-sided column sign
- A5-Double-face column sign
- A6-Double-sided column sign

- > Special nodes and spaces  
Advertising spaces under 9m
- > Community media, parking lot media

## B -- Small and medium-sized equipment

- B1-Theme Series Light Box
- B2-Specialized light box for parking lot

- > Flexibility in application
- > Tailored to fit the site

## C - Fixed Point Scene

C1-Guihuang Highway Viaduct

A - Available options: LED full-color display, trivision billboard, scrolling light box, fabric light box large equipment



# A

## Large-scale media facilities

options available: (1) LED Full Color Display (2) trivision billboard (3) Fabric light box

	Circle	Four Sides	Three-Sided	Two-Sided	Bilayer
“sounds of nature” series					
“Qingtian” series					
“Shengfang” series					
“Xuancai” series					
“Kuli” series					
“Hli” series					

# B

## Small and medium-sized media equipment

options available: (1) LED Full Color Display (2) trivision billboard (3) scrolling light box (4) Fabric light box

	Orthogonal	vertical	increase
“Feiyang” series			
“Zhanfang” series			
“Yuli” series			
“Hemei” series			
“Jindu” series			
“Jindu” series			



# Large Media Facility Series

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LED full-color display, trivision billboard , fabric light box, scrolling light box can be used.



A1-1 Series Large Pillar Billboards





**A1-101**  
Round Column Sign



**A1-102**  
Four-sided column sign



**A1-103**  
Three-sided column sign

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:  
( 1) LED full-color display screen  
(2) trivision billboard  
(3) Fabric light box

Suggested specifications .  
(1) Height of box screen.  
( 2) Height of the bottom edge of the box from the ground.  
( 3) Total height above ground level of the facility.



## A1-1 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance



A1-2 Series Large Pillar Billboards



# A1-2



**A1-201**

Round Column Sign



**A1-202**

Four-sided column sign



**A1-203**

Three-sided column sign



**A1-204**

Two-Sided



**A1-205**

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:

- ( 1) LED full-color display screen
- (2) trivision billboard
- (3) Fabric light box

Suggested specifications .

- (1) Height of box screen.
- ( 2) Height of the bottom edge of the box from the ground.
- ( 3) Total height above ground level of the facility.



A1-2 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance





**Pure natural**  
Organic food

A1-3 Series Large Pillar Billboards

**union.**

# A1-3



**A1-301**

Round Column Sign



**A1-302**

Four-sided column sign



**A1-303**

Three-sided column sign



**A1-304**

Two-Sided



**A1-305**

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:

- ( 1) LED full-color display screen
- (2) trivision billboard
- (3) Fabric light box

Suggested specifications .

- (1) Height of box screen.
- ( 2) Height of the bottom edge of the box from the ground.
- ( 3) Total height above ground level of the facility.



A1-3 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance

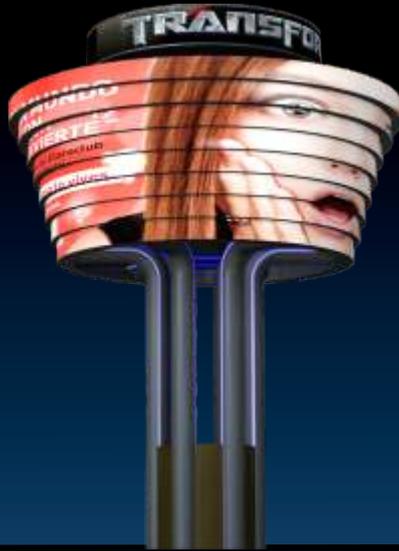




A1-4 Series Large Pillar Billboards



# A1-4



## A1-401

Round Column Sign

## A1-402

Four-sided column sign

## A1-403

Three-sided column sign

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:

- ( 1) LED full-color display screen
- (2) trivision billboard
- (3) Fabric light box

Suggested specifications .

- (1) Height of box screen.
- ( 2) Height of the bottom edge of the box from the ground.
- ( 3) Total height above ground level of the facility.



A1-4 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance





# A1-5



## A1-501

Round Column Sign

## A1-502

Four-sided column sign

## A1-503

Three-sided column sign

## A1-504

Two-Sided

## A1-505

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:  
( 1) LED full-color display screen  
(2) trivision billboard  
(3) Fabric light box

Suggested specifications .  
(1) Height of box screen.  
( 2) Height of the bottom edge of the box from the ground.  
( 3) Total height above ground level of the facility.



## A1-5 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance





A1- 5 Series Large Pillar Billboards



# A1-6



## A1-601

Round Column Sign

## A1-602

Four-sided column sign

## A1-603

Three-sided column sign

## A1-604

Two-Sided

## A1-605

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

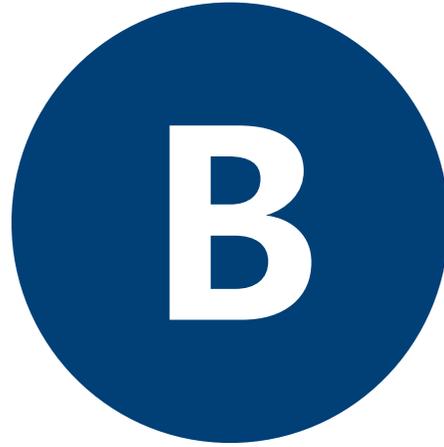
Equipment for selection:  
( 1) LED full-color display screen  
(2) trivision billboard  
(3) Fabric light box

Suggested specifications .  
(1) Height of box screen.  
( 2) Height of the bottom edge of the box from the ground.  
( 3) Total height above ground level of the facility.



## A1-6 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance



## Small & Medium Media / Community Media Series

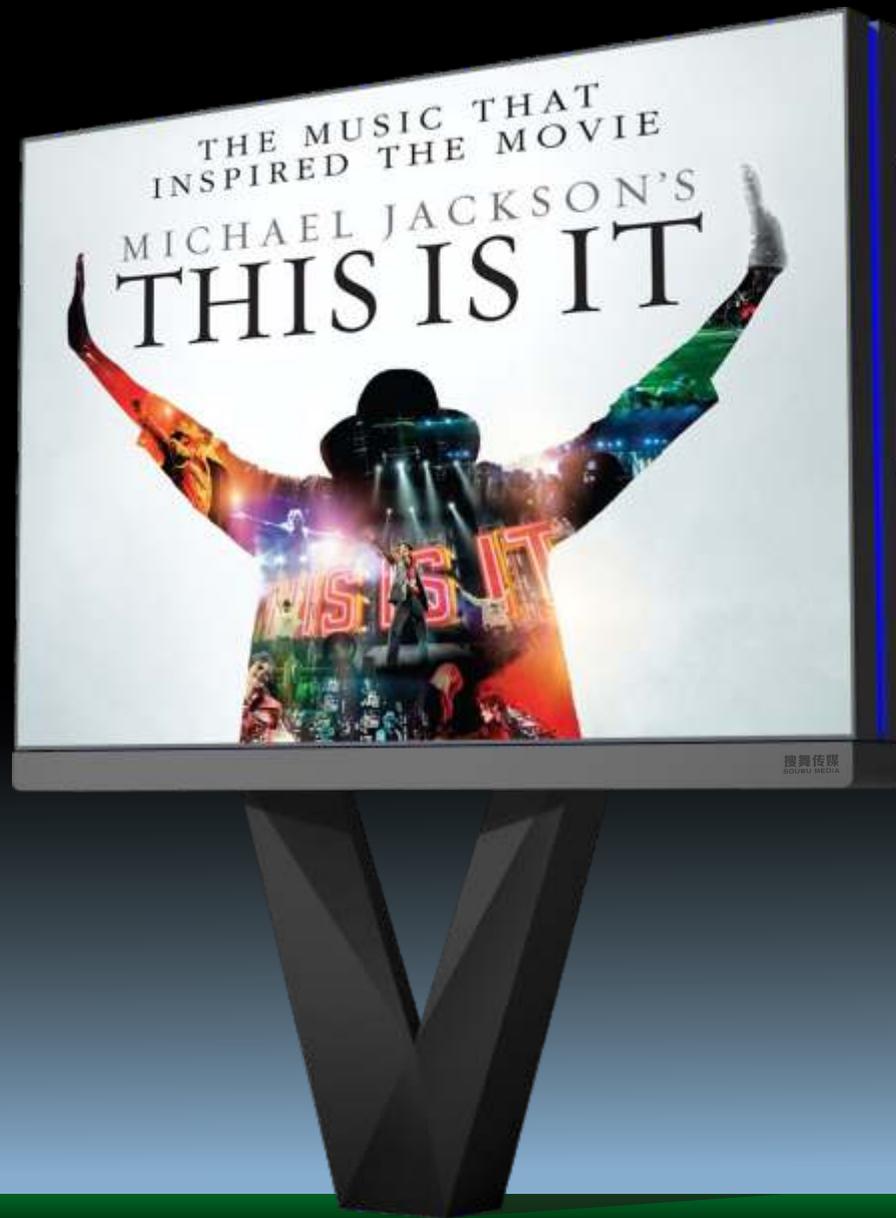
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LED full-color display, trivision billboard , fabric light box, scrolling light box can be used.



# B01-1

1. Implant the blue VIS element of SoDance Media. Cardboard light box, can choose single-sided or double-sided
2. Horizontal, vertical and size options are available. Suitable for both large and medium-sized media in nodal space, as well as small and medium-sized community media.
3. When multiple combinations become an array, its dynamic shape will create a stunning visual impact.



## B01-2

1、 Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become arrays, its dynamic shape will create amazing visual impact.

You can choose LED full-color display, three-sided flip, cabled light box or scrolling light box, which is flexible in use, quick in recovery and high in profit.

3 Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



## B01-3

- 1、 Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become an array, its dynamic shape will create amazing visual impact.
- 2 can choose LED full-color display, triplex, cabled light box or scrolling light box, the use of flexible, fast recovery, and large revenue.
- 3, Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



## B01-4

- 1、 Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become an array, its dynamic shape will create amazing visual impact.
- 2 can choose LED full-color display, triplex, cabled light box or scrolling light box, the use of flexible, fast recovery, and large revenue.
- 3, Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



# B01-5

1. Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become an array, its dynamic shape will create amazing visual impact.
2. can choose LED full-color display, triplex, cabled light box or scrolling light box, the use of flexible, fast recovery, and large revenue.
3. Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



# B01-6

## Lamp Post Light Box

- 1、 Implant the blue VIS element of souwu media.
- 2、 Optional LED full-color display, cabled light box or scrolling light box, the size and specification provide a variety of choices.
- 3、 This design is a continuous extension type, according to the height of the light pole and the site needs unlimited connection, the use of flexible, unique.



# Good Design, Good Product

Future-proofing the landscape • revolutionizing media standards

The end

# Thank you